



VISIBILITY

A company's trade show booth is an investment; so it is critical to get the most out of that resource. Using a professional presenter in collaboration with the booth means you'll **draw in large crowds and increase your overall visibility during the show.**

RETENTION

Evan's program ensures that when attendees come to your booth, they stay and listen. The presentation **stops passers-by in their tracks** and holds them for 10-15 minutes, which gives the team ample time to scan badges, demo, and hand out promotional materials.

PAST CLIENTS



MESSAGING

Prior to the show, Evan will work with the team to identify your company's key messaging points. He will **integrate those ideas into a custom presentation** which uses impossible moments of magic to **make sure your message resonates strongly with the attendees.**

"You were a huge hit and I thank you so much for being a part of it!"

Jeff Beale
Chief Administrative Officer
Eaton Vance Corporation

Intrigued? Let's Talk Magic!

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